

IMPROVEMENT PLAN FOR A LANGUAGE INITIATIVE

NATIONAL WORKSHOP

organized in the framework of the project

“NELLIP – Network of European Language Labeled Initiatives and Projects”

11 APRIL 2014

SOFIA, BULGARIA

1) Authors of the Plan

Representatives of organisations active in the field of school education, adult education and vocational education and training. 9 people took part in the work group which had the task to improve an unsuccessful language proposal.

2) Description of the Initiative

Name of the initiative: “Meet & Greet: Language Lessons at the Library”, Lifelong Learning Programme, KA2 Languages, not approved

Goal of the initiative: To raise awareness of 4 less widely used and taught European languages: Bulgarian, Dutch, Maltese and Polish and to promote the advantages of language learning using the friendly environment of libraries in 6 European countries: Bulgaria, Italy, Malta, The Netherlands, Poland and Spain.

Target groups: The project is aimed at visitors of libraries who are usually people interested in learning new things and also will serve the needs of people who wish to develop their language skills in the target languages for personal reasons (job opportunities, studies, business, travel, friends, cultural interests, etc.).

Methodology: Each partner will organise language promotion campaigns of the 4 languages in his/her country. Before the campaigns the partnership will develop language learning materials that will include ‘meet & greet’ elements: meet the country, its language, its literature (famous authors, poets) and its culture and learn the language through materials that are related to a library: books, music, videos. The lessons will be based on short dialogues from traditional stories, fairy tales, passages from books, anecdotes, famous song lyrics and will be developed using audio and video tools. The developed materials will be piloted by groups of users and will be fine-tuned before the campaigns in order to assure high quality of the products.

3) Presentation of the Coordinator of the Initiative

Pressure Line

4) Improvement Plan

- To have realistic objectives in terms of language skills to be acquired
- What are the influences of the new materials on the target groups – from a language learning point of view?
- Why this context? – libraries, i.e. more info on the background and opportunities it offers
- Be specific in terms of figures and impact goals on the separate target groups

5) Strategy to submit the project to the ELL

N/A